

TOP AGENT

MAGAZINE



STEFFAN
KASE



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Top Agent Steffan Kase assists residential and commercial buyers and sellers throughout Los Angeles and the surrounding area.

Steffan Kase arrived at Real Estate through his family. His mother was an investor, and he grew up observing the industry around Los Angeles. After spending a few years in marketing, Steffan decided to change course

and pursue his true calling in the hometown he loves.

Today, Steffan assists residential and commercial buyers and sellers throughout Los



Angeles and the surrounding area. Every year, he has seen steady growth to cement his standing in the highly competitive marketplace, earning Top Producer status after two short years and the Best of Zillow Badge. “It took a lot of hard work,” he says, “but I’ve found success.”

For Steffan, that success has been anchored by a peerless work ethic. When promoting a listing, he can utilize his marketing background and generate buzz around the property. He knows not only the

ins-and-outs of presenting a home to buyers, but also the best practices to ensure he finds a target demographic. On top of these skills, Steffan can also lean on his family background and education in economics to help clients make tough decisions.

When working with buyers, on the other hand, Steffan prioritizes openness and education. “They’re not just buying a home,” he says. “They’re buying a piece of life. A lot of clients only see about 50% of what they should see, and that’s where I step



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in.” By assisting his clients through such clear communication, Steffan has won himself an elite reputation in Los Angeles as an open and honest Realtor. As such, a huge proportion of his volume comes from repeat clients and referrals.

Still, Steffan maintains that his favorite moments in the industry occur when assisting first time buyers. “They get a bad rap,” he says with a laugh. “But I’ve always loved helping them.” This enthusiasm usually lasts long after the deals are done, as Steffan strives to maintain contact with all his past clients. “I never just go away after a sale,” he says. “Instead, I try to see my clients’ faces every year—just to make sure things are going well.”

Outside of the office, Steffan can be found making connections with his fellow Realtors through the various



events and outreach programs in Koreatown and Hancock Park. Looking ahead at the future, he plans on growing his team while expanding his business into new marketplaces. Specifically, Steffan is excited to explore the market for commercial properties. “I want to increase our scale while preserving our values for customer service,” he says. “We have a lot of great things in the works.”

Steffan has captured, through real estate, the blessing of a lifetime. Bolstered by hard work and a diverse skill-set, he has found his place in his hometown, Los Angeles. Most importantly, he has thrown himself into an industry defined by relationships, collaboration and friendship. “Real estate is the only place where you can find a safe investment,” he says. “I value helping people realize that key financial freedom.”



**To learn more about Steffan Kase
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